



# National Parks and The NPPC

---

# National Park System

NPS

Concessioners

NPCA

NPF

NPHA

# NPPC

- Non-profit, membership organization
- Mission: to assist the NPS in promoting the national parks
- Not an advocacy group
- A hybrid
  - DMO
  - Cooperating Association

# NPPC

- State Tourism Offices
- Gateway Communities
- Cooperating Associations
- Park-related businesses
- Individuals
- Concessioners
- DMOs
- Academia

# NPPC

- Board of Directors
- Research Committee
- Outreach Committee
- Membership
- Finance/Funding

# Questions to Address

- What are the research gaps?
- What action steps should be taken?
- How do we fund this?
- What is needed to increase relevance to non-visitors?



# Recommendations